



EXHIBITION

INVITATION

26TH INTERNATIONAL TECHNICAL
CONFERENCE AND EXHIBITION ON THE
ENHANCED SAFETY OF VEHICLES (ESV 2019)

Date: June 10-13th, 2019
Venue: Evluon Conference Centre
Hosting Country: The Netherlands
Hosted by: RDW, the Vehicle Authority of the Netherlands





ESV 2019



TECHNOLOGY: ENABLING A SAFER TOMORROW

After almost 20 years, once again the International Technical Conference and Exhibition on Enhanced Safety of Vehicles (ESV) is being hosted by RDW, the Vehicle Authority of the Netherlands (. The ESV conference is internationally focused on vehicle safety and is supported by the U.S. Department of Transportation (DOT), National Highway Traffic Safety Administration (NHTSA), and many other participating Governments across North America, Europe and Asia-Pacific regions.

This conference venue is an opportunity for the automotive industry to showcase ongoing developments in modern safety technologies and countless safety counter-measures. Additionally, this is an ideal location for interacting with the world's renowned auto safety experts who will be in attendance at this conference. The conference will have ample facilities for safety demonstrations so exhibitors can provide real world experiences for educating the public.

The local organizing committee for the ESV Conference is extending an invitation to members of the safety community to come and join in all the events being planned for this conference, and experience the various activities, including the diverse exhibits and other demonstrations that will be on display in the exhibition pavilions.



JOIN US!

RDW is pleased to invite you to be an exhibitor during the 26th International Technical Conference and Exhibition on the Enhanced Safety of Vehicles (ESV) in Eindhoven, the Netherlands, on June 10–13th, 2019.

The conference program will be offering plenary sessions, special workshops, technical sessions on a variety of safety topics, exhibitions, demonstrations of

future safety technologies, and Technical Visits. ESV2019 will be located at the Evoluon in the city centre of Eindhoven.

WHY BECOME A AN EXHIBITOR ?

The ESV conference is unique and invaluable to the global community. It provides opportunities to share innovative advances in vehicle safety and encourage international cooperation. ESV attendees include members of governments, automobile manufacturers and their suppliers, safety researchers and other vehicle safety professionals, medical, insurance, legal and policy professionals, consumers, academia, students and international media.

ESV2019 provides an excellent opportunity to strengthen global collaboration. It is a unique occasion to see and to be seen by a large number of specialists in the field of vehicle safety from all over the world. Promote your organization in a unique exhibition environment where researchers and leading experts meet to share ideas and expertise in improving safety and facilitating innovation in safety technologies.

GENERAL INFORMATION

The exhibition area is located at the same venue as the conference hall, with the food area located inside the venue. Thus, delegates have the opportunity to meet your organization. The ESV 2019 offers several options for exhibition.

Exhibit Date:	June 10-13 th , 2019
Installation Date:	June 9 th , 2019
Dismantling Date:	June 13 th , 2019
Exhibit Venue:	Evoluon Conference Centre
Website:	www.esv2019.com

CONTACT INFORMATION

If you have any questions or need any further information on becoming an exhibitor, you are most welcome to contact us:

E-mail:	sponsor@esv2019.com
Website:	www.esv2019.com





EXHIBITION

OPPORTUNITIES

The 26th ESV Conference offers the following three categories of exhibition: Gold, Silver, Bronze. For exhibitors, there is the option of booking an Exhibition Booth or just Exhibition Space.

The Gold exhibition package is the most exclusive package and available for a maximum of 3 exhibitors. Silver and Bronze exhibitions are available in a larger quantity.

In addition, there are a number of additional items that are offered exclusively to exhibitors.



EXHIBITION

PACKAGES

GOLD PACKAGE

€35.000,-

A Gold exhibitor will obtain:

- **Exhibition area of 100 square meters** (10x10m).
- **Demonstration** – Possibility to demonstrate safety systems outdoors. Please indicate your interest when signing the contract. Pricing and arrangements will be presented in due course.
- **Possibility to buy additional exhibition space at reduced cost**, €275,- /sqm (maximum additional exhibition space will be determined upon request by the Organizing Committee)
- **Listing of your company name and logo** in our mobile event app and on our website with a link to the company website.
- **Electricity** (32A, 380 V)
- **Internet**
- **5 full conference delegate registrations**
- **10 exhibitors registrations** (access to exhibition, conference catering in exhibition, welcome reception, name badge)

SILVER PACKAGE

€15.000,-

A Silver exhibitor will obtain:

- **Exhibition area of 50 square meters** (10x5m).
- **Demonstration** – Possibility to demonstrate safety systems outdoors. Please indicate your interest when signing the contract. Pricing and arrangements will be presented in due course.
- **Listing of your company name and logo** in our mobile event app and on our website with a link to the company website.
- **Electricity** (16A, 220V)
- **Internet**
- **2 full conference delegate registrations**
- **6 exhibitors registrations** (access to exhibition, conference catering in exhibition, welcome reception, name badge)

BRONZE PACKAGE

€9.000,-

A Bronze exhibitor will obtain:

- **Exhibition area of 25 square meters** (5x5m).
- **Demonstration** – Possibility to demonstrate safety systems outdoors. Please indicate your interest when signing the contract. Pricing and arrangements will be presented in due course.
- **Listing of your company name and logo** in our mobile event app and on our website with a link to the company website.
- **Electricity** (16A, 220V)
- **Internet**
- **2 full conference delegate registrations**
- **2 exhibitors registrations** (access to exhibition, conference catering in exhibition, welcome reception, name badge)

Exhibition packages are available on a first-come, first-served basis. All prices listed are in Euros and exclude 21% VAT. For companies located outside the Netherlands, VAT will not be applied on the invoice. Companies located in the EU, which provide us with a valid VAT identification number, will be subject to VAT reverse charge.

EXHIBITION PACKAGES

EXHIBITION BOOTH & SPACE

€5.000,-

Each exhibition booth measures 9 sqm (3x3m) and includes:

- 2.5m high back wall with a full colour print and 2 white side walls (2.5m high, 1.0m width)
- Carpeted floor in a colour of choice.
- 1 white standing table and 2 high chairs.
- 1 standard electricity point (16 A, 220 V).
- 1 full registration (conference dinner not included).
- Delegate list in accordance with the Terms & Conditions.

Note: the LCD screen in the picture below is not included, but available for order in the Book Additional Facilities, which will be sent later.

EXHIBITION SPACE

€325,-

Exhibition Space, Price per sqm (minimum space to buy is 6 sqm, 3x2m) and includes:

- Carpeted floor in a colour of choice.
- 1 standard electricity point (16 A, 220 V).
- 1 full registration (conference dinner not included).
- Delegate list in accordance with the Terms & Conditions.

Additional material and structures can be purchased separately. Information will be provided in the Additional Facilities Book in due course. Exhibition booths are available on a first-come, first-served basis.

Exhibition Manual & Additional Facilities Book

Further practical information regarding exhibition will be included in the Exhibition Manual provided to each confirmed sponsor & exhibitor in due course. They will also receive the Additional Facilities Book, where they can order additional materials, furniture and other technical facilities.



OVERVIEW

EXHIBITION

OPPORTUNITIES

INCLUSIONS	GOLD	SILVER	BRONZE	EXHIBITION BOOTH & SPACE**	EXHIBITION SPACE**
Inclusions Price in Euros excl. VAT	€35.000,-	€15.000,-	€9.000,-	€5.000,-	€325,- / sqm
Exhibition Space Indoors	100 sqm, 10x10m	50 sqm, 5x10m	25 sqm, 5x5m	9 sqm, 3x3m	Minimum space to buy – 6 sqm, 3x2m
Demonstration*	Possibility to demonstrate safety systems outdoors	Possibility to demonstrate safety systems outdoors	Possibility to demonstrate safety systems outdoors	Possibility to demonstrate safety systems outdoors	Possibility to demonstrate safety systems outdoors
Possibility to buy additional exhibition space at reduced cost	Possibility to demonstrate Maximum additional exhibition space will be determined upon request	–	–	–	–
Listing in the mobile app and website	Yes	Yes	Yes	Possibility to buy this feature	Possibility to buy this feature
Electricity	32 A, 380 V	16 A, 220 V	16 A, 220 V	16 A, 220 V	16 A, 220 V
Internet	Yes	Yes	Yes	–	–
Full conference registrations	5	2	2	1	1
Exhibitors registrations (incl. lunch & coffees)	10	6	2	–	–

* Contact us for the additional prices.

** See previous page for the full description.

Exhibition packages are available on a first-come, first-served basis. All prices listed are in Euros and exclude 21% VAT. For companies located outside the Netherlands, VAT will not be applied on the invoice. Companies located in the EU, which provide us with a valid VAT identification number, will be subject to VAT reverse charge.

Additional Exhibition Registrations

€240,- per registration (excluded of VAT)

Each exhibition package and exhibition booth includes a certain number of registrations. Additional exhibitor registrations can be purchased via the registration website and each includes:

- Access to exhibition
- All conference catering in exhibition area
- One (1) ticket to the Welcome Reception
- Name badge

For access to conference programme, please register for the conference as regular delegate via www.esv2019.com

Logistics

If you're interested in becoming an exhibitor and require logistical assistance please contact ESV2019 via sponsor@esv2019.com



OTHER EXHIBITOR OPPORTUNITIES

Listed below are a number of other opportunities available for you as an exhibitor to buy for additional purchase. Further information and costs are available upon request. (All prices listed are in Euros and exclude 21% VAT)

EVENT OPPORTUNITIES

Demonstration

Price on request

There will be a possibility to participate in the Demonstration. You can demonstrate active safety systems outdoors. Prices will depend on the demands and availability of facilities.

Please note that the possibility to participate in the 'Demonstration' is available on a first-come, first-served basis to all exhibitors.

Hosting – Welcome Reception

Starting from €10.000,-

There will be a possibility to host the Welcome Reception on Monday June 10th, 2019. This event will be held at the Evoluon Conference Centre. The hosting sponsor will have the opportunity to coordinate the décor and offerings of the event with the Organizing Committee.

Please note that the possibility to host this event is only available to Gold exhibitors.

Hosting – Conference Dinner

Starting from €10.000,-

There will be a possibility to host the Conference Dinner on Wednesday June 12th, 2019. This event will be held at an external location. The hosting sponsor will have the opportunity to coordinate the décor and offerings of the event with the Organizing Committee.

Please note that the possibility to host this event is only available to Gold exhibitors.

Book A Meeting Room

Price and availability on request

It is possible to book a separate meeting room. Prices will depend on the demands and availability of facilities.



WEB / APP OPPORTUNITIES

Banner Advertisement in the mobile event app

€1000,-

This Banner Advertisement is a dynamic way to reach attendees. Banners ads are front and center on the event app and will increase your brand visibility. Attendees can easily connect with exhibitors through direct links to websites or other locations within the app. We can also provide click-through rates of the advertisement before and after the event.

Listing of your company name and logo in the mobile event app

€500,-

The mobile event app contains a sponsorship page with all our sponsors. On this page, the company logo and name will be shown with a link to the company website.

The possibility to buy this feature is only to exhibitors, as this feature is already included in the Gold, Silver and Bronze Partnership package.

Listing of your company logo at the website

€500,-

The website contains a page with all our exhibitors. At this page the company logo is shown with a link to the company website.

The possibility to buy this feature is only available to exhibitors, as this feature is already included in the Gold, Silver and Bronze package.



DISCLAIMER, TERMS & CONDITIONS, VAT, CANCELLATION

DISCLAIMER

Every effort has been made to present, as accurately as possible, all the information contained in this brochure. The Organizing Committee and its Agents act only to procure and arrange these activities and do not accept responsibility for any act or omission on the part of the service providers. No liability is accepted for any inaccuracy or misperception, nor for delay or damage, including personal injury or death, howsoever caused resulting from or arising out of reliance upon any general or specific information published in this brochure. In the event of unforeseen circumstances, the Organizing Committee reserves the right to change any or all of these details.

TERMS & CONDITIONS

To secure a exhibition space, please complete the exhibition contract and send to below address:

Ref: ESV 2019

Email: sponsor@esv2019.com

Allocation of exhibition space(s) will be made strictly in order of receipt of contract.

A suggested floorplan will be presented and updated to the website in early 2019.

TERMS OF PAYMENT

50% of total exhibition fees to be invoiced after signed contract.

50% of total exhibition fees to be invoiced in March 2019.

All invoices must be paid prior to arrival. Build-up will NOT be allowed if a balance is outstanding.

You will be invoiced by Obsession / GMI Groep BV in the name of RDW and the 26th ESV 2019.

VAT

Exhibition packages are available on a first-come, first-served basis. All prices listed are in Euros and exclude 21% VAT. For companies located outside the Netherlands, VAT will not be applied on the invoice. Companies located in the EU, which provide us with a valid VAT identification number, will be subject to VAT reverse charge.

CANCELLATION

All cancellations must be made in writing to the Organizing Committee and the following cancellation policy will be enforced:

- 50% of the contract price if the cancellation is received more than 4 months prior to the exhibition.
- 75% of the contract price if the cancellation is received after that time and up to 1,5 months prior to the exhibition.
- 100% of the contract price if the cancellation is received within 1,5 months prior to the opening of the exhibition.

LIABILITY AND INSURANCE

- A** By registering to the conference Exhibitors agree that neither the organizer (GMI) nor the hosts (i.e. RDW and NHTSA) assume any liability unless intent and/or gross negligence can be proven provided always that only loss or damage for which RDW and/or Evoluon is insured (or for which it should, by the standards of reasonableness and fairness, have been insured) is eligible for compensation.
- B** The exhibitor fee does not include insurance. Exhibitors will have to make their own arrangements for any needed or preferred insurance.
- C** The exhibitor shall take part in the conference (i.e. exhibit) at his/her own risk.
- D** Organizer and hosts can't be held accountable for loss or damages caused in any way by other visitors.
- E** Exhibitors agree to indemnify the organizer and hosts against liability for, or in respect of, any claims, demands, actions, costs, expenses, losses and damages arising out of or in connection with or as a consequence of any of your acts or omissions in connection with the conference that breach the agreed upon conditions.
- F** Organizer and hosts will never be liable for loss or damage suffered by a exhibitor as a consequence of force majeure affecting the conference or the location. For this purpose force majeure is deemed to include every independent circumstance beyond the control of the organizer and /or hosts which temporarily or permanently prevents performance of the agreement and, insofar as not already included thereunder, war, acts of war, terrorism and/or the threat of terrorism, civil war, civil disturbance, riots, action by the police and/or fire service, strikes, transport difficulties, fire and other serious disruptions to the business of the organizer/Third Parties in the Convention Centre, weather conditions and disruptions of public transport.



EXHIBITION

CONTRACT

Company Name (as to be presented as sponsor & exhibitor)

Invoice Address

Postal Code

City

Country

Authorized Signatory

Contact Person

Telephone

Mobile

VAT Number

Purchase Order Number (if applicable)

Please choose from the categories of sponsorship, other opportunities and exhibition below. All prices are excl. VAT.

CATEGORIES OF PACKAGES

- Gold €35.000,-
- Silver €15.000,-
- Bronze €9.000,-
- Additional Space €275,- / sqm

Add. Length: _____ m

Add. Width: _____ m

Add. sqm: _____ m² x €275,-

= € _____

EXHIBITION

- Exhibition Space & Booth (9 sqm) €5.000,-
- Exhibition Space €325,- / sqm

Length: _____ m

Width: _____ m

sqm: _____ m² x €325,-

= € _____

Minimum exhibition space is 6 sqm (3x2m)

Additional space can only be bought by Gold exhibitors. Maximum additional exhibition space will be determined upon request by the Organizing Committee.

OTHER OPPORTUNITIES

- Exhibition space outdoors truck/bus
€ - *price on request*
Available to Gold, Silver & Bronze sponsors only
- Exhibition space outdoors car
€ - *price on request*
Available to Gold, Silver & Bronze sponsors only

WEB & APP OPPORTUNITIES

- Banner Advertisement – mobile event app
€1.000,-
- Listing name/logo – mobile event app
€500,-
- Listing logo – website
€500,-

INTERESTED IN OPPORTUNITY

- Demonstration
€ - *price on request*
- Technical Demos (June 13th)
€ - *price on request*
- Hosting the Welcome Reception
€10.000,-
- Hosting the Conference Dinner
€10.000,-

Having signed below, we hereby agree to be an exhibitor at the ESV 2019 conference in accordance with the choices made above and the descriptions, terms and conditions stipulated in the Sponsorship & Exhibition opportunities.

Submit this form to:

Ref: ESV 2019
Email: sponsor@esv2019.com

Date:

Signature:



TECHNOLOGY

ENABLING

A SAFER

TOMORROW

WWW.ESV2019.COM